

SPLENDA® No Calorie Sweetener Operator Rebate

Save up to \$200 Annually on SPLENDA®, the #1 Sugar Alternative used at Home*

Purchase SPLENDA® No Calorie Sweetener from January 1, 2012 through December 31, 2012 and we'll send you a check once per quarter! (Quarter Dates Defined Below)



PARTICIPATING PRODUCTS

Code	Description	Rebate/Case
20004	2,000-ct packets	\$2.00
20014	500-ct packets	\$1.00
20024	4/400-ct packets	\$3.00
20025	12/100-ct packets	\$3.00
20035	2,000-ct sticks	\$2.00
20040	500-ct sticks	\$1.00
20070	12/8 oz. pouches	\$2.00
20080	12/16 oz. pouches	\$3.00
20082	24/3.25 oz. pouches	\$1.00
20085	12/6.6 oz. pouches	\$1.00
20088	12/5.7 oz. pouches	\$1.00
20092	12/3.25 oz. pouches	\$1.00
20099	12/16 oz. canisters	\$3.00
20105	8/9.7 oz. granulated	\$3.00
20125	1/48.5 oz. granulated	\$2.00
21010	8/9.7 oz. granulated	\$3.00

the more you order...the more you save!

* Information Resources, Inc., Reviews Database Sugar Substitutes Category (Food/Drug/Mass Merchandisers excluding WalMart), 52 weeks ending 07/03/11.

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Please send my rebate for SPLENDA® No Calorie Sweetener

I purchased the following cases during the selected quarter: (check the appropriate quarter for this rebate request)

- 1/1/12-3/31/12
 4/1/12-6/30/12
 7/1/12-9/30/12
 10/1/12-12/31/12

Operator Name _____
 Company Name _____
 Address _____
 City _____ State _____
 Zip _____ Phone _____
 Primary Distributor _____

20004	2,000-ct packets	_____ cases x \$2.00 = \$ _____	total rebate
20014	500-ct packets	_____ cases x \$1.00 = \$ _____	total rebate
20024	4/400-ct packets	_____ cases x \$3.00 = \$ _____	total rebate
20025	12/100-ct packets	_____ cases x \$3.00 = \$ _____	total rebate
20035	2,000-ct sticks	_____ cases x \$2.00 = \$ _____	total rebate
20040	500-ct sticks	_____ cases x \$1.00 = \$ _____	total rebate
20070	12/8 oz. pouches	_____ cases x \$2.00 = \$ _____	total rebate
20080	12/16 oz. pouches	_____ cases x \$3.00 = \$ _____	total rebate
20082	24/3.25 oz. pouches	_____ cases x \$1.00 = \$ _____	total rebate
20085	12/6.6 oz. pouches	_____ cases x \$1.00 = \$ _____	total rebate
20088	12/5.7 oz. pouches	_____ cases x \$1.00 = \$ _____	total rebate
20092	12/3.25 oz. pouches	_____ cases x \$1.00 = \$ _____	total rebate
20099	12/16 oz. canisters	_____ cases x \$3.00 = \$ _____	total rebate
20105	8/9.7 oz. granulated	_____ cases x \$3.00 = \$ _____	total rebate
20125	1/48.5 oz. granulated	_____ cases x \$2.00 = \$ _____	total rebate
21010	8/9.7 oz. granulated	_____ cases x \$3.00 = \$ _____	total rebate
GRAND TOTAL: \$ _____			

Mail to: SPLENDA® No Calorie Sweetener Rebate
Diamond Crystal Brands, Inc.
PO Box 1015
Brownsdale, MN 55918

MAXIMUM REBATE: \$50 per calendar quarter.
PROOF OF PURCHASE REQUIRED
ATTACH COPIES OF DISTRIBUTOR INVOICES

Signature _____

Date _____

Rebate Rules: All requests for rebates must be accompanied by legible copies of distributor invoices or distributor velocity report with products circled/highlighted for which you are requesting a rebate. All coupons must be postmarked 10 weeks from the end of each calendar quarter. One rebate per individual unit. Offer available to foodservice establishments only. Chains with contract pricing excluded. Distributors, wholesalers, warehouse clubs, cash and carry operations and individual consumers are not eligible. Bids excluded. Void where prohibited by law, restricted or taxed. Please allow 8 weeks for processing. Offer expires 12/31/12.