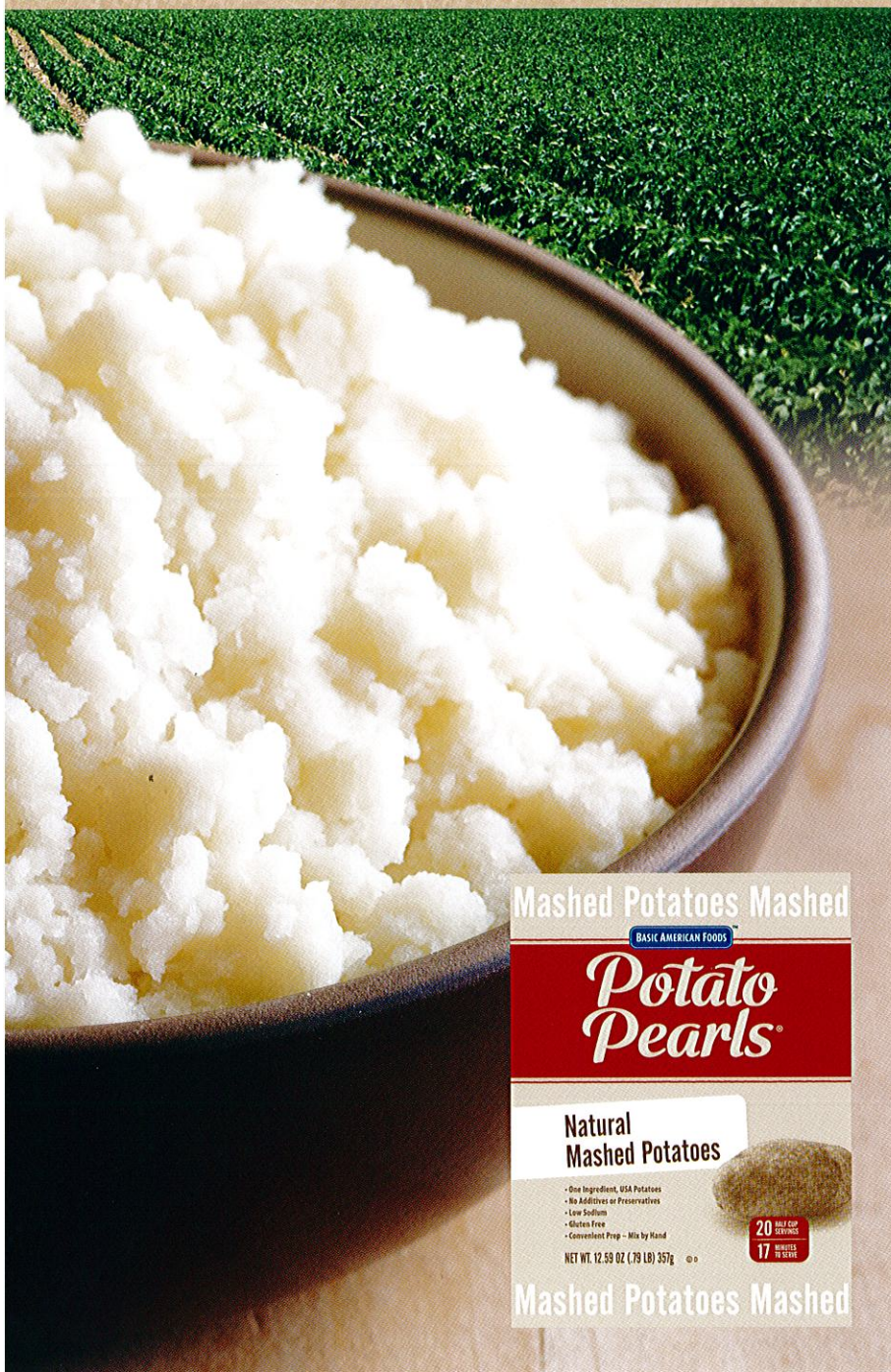




DS

TM

potatoes. Our label says it all.
 Additives. No preservatives. Just potatoes.



Save up to \$200!

On Potato Pearls® Natural Mashed Potatoes purchased between October 1, 2011 and June 30, 2012.

1. Attach your distributor invoices with purchase of promoted product circled or highlighted. Operators, not distributors, must complete and submit rebate certificate.

2. Calculate your rebate on Potato Pearls® Natural Mashed Potatoes.

of Cases x \$10/Case = \$ TOTAL REBATE CLAIMED (Not to Exceed \$200)

3. Please complete the following information.

1. How would you define your operation? (Please one)
- | | | |
|------------------------------|----------------------------|---|
| Business/industry | College/university | School (K-12) |
| Hospital | Nursing home | Caterer/club |
| Supermarket deli | Hotel/motel/resort/lodging | Casual/theme/dinner house |
| Fine dining/white tablecloth | Limited/quick service | Midscale/family/coffee shop/cafe/tertia |
| Cruises | Casino/gaming | Other |
2. Average number of meals served per day. (Please one)
- | | | |
|---------------|---------|---------------|
| Less than 300 | 300-999 | 1,000 or more |
|---------------|---------|---------------|
3. What type of potato products do you purchase most often? (Please one and tell us the brand used)
- | | | |
|---------|--------|---------------|
| Dry | Frozen | Refrigerated |
| Scratch | None | Current Brand |

Please print clearly.

Send Rebate To (Name of Establishment)

Street Address (No P.O. Box)

City State ZIP

Your Name No. of Units

Title

Business Phone

E-mail

Distributor Name

Distributor Address

City State ZIP

Important: This offer is not valid for resale. Distributors and bid purchasers are not eligible for this offer. Offer may not be combined with any other promotional offer. Coupon void where taxed, prohibited, or restricted. Offer good only in the U.S.A. and Canada.

- Original coupons only; no reproductions.
- Send this form to Basic American Foods, PO Box 2006, Brownsdale, MN 55918-2006.
- Postmark requested on or before July 31, 2012.
- Allow 3-4 weeks for delivery.