

EXPERIENCE THE
UNMATCHED FLAVORS
OF MINOR'S®
NATURAL GLUTEN FREE BASES

BUY ONE GET ONE FREE
(MAXIMUM FIVE CASES) OR
EARN UP TO 7500 FOODSERVICE REWARDS®
BONUS POINTS!

Between April 1, 2012 and September 30, 2012, when you buy
2 cases of any combination of qualifying MINOR'S® Natural
Gluten Free Products, you will receive the cash equivalent of one case
(the lowest priced case of Gluten Free on your distributor invoice)

OR 1500 FoodService Rewards® Bonus Points.

Max Rebate: Cash Equivalent of FIVE CASES per operator OR
7500 FoodService Rewards Bonus Points. See back for details.

For more information on this exciting offer, please contact your local Nestlé Professional
Sales Representative or call us at 1-800-288-8682. Visit us online at NestleProfessional.com



MINOR'S



THE REAL DEAL FROM MINOR'S® IS FLAVOR



TASTE FOR YOURSELF,
SEE HOW GOOD THEY ARE!

HERE'S HOW TO REDEEM YOUR REWARDS:

1. Purchase the qualifying products between April 1, 2012 and September 30, 2012.
 2. Complete and sign this official form
 3. Mail completed form with Proof of Purchase (copies of your distributor invoices or tracking reports showing purchases of qualifying products during the promotion period)
- POSTMARKED by November 30, 2012 to:

NESTLÉ PROFESSIONAL
THE REAL DEAL FROM MINOR'S Promotion
P.O. Box 49118
Strongsville, OH 44149-0118

"THE REAL DEAL FROM MINOR'S" Redemption Form - List of Qualifying Products

| Product | Pack Size | Product Code | # of Cases Purchased |
|--|-----------|---------------------|----------------------|
| MINOR'S Natural Gluten Free Chicken Base | 6/1 LB US | 000-74826-43706-700 | |
| MINOR'S Natural Gluten Free Chicken Base | 4/5 LB US | 000-74826-43704-300 | |
| MINOR'S Natural Gluten Free Beef Base | 6/1 LB US | 000-74826-38306-700 | |
| MINOR'S Natural Gluten Free Beef Base | 4/5 LB US | 000-74826-38307-400 | |
| MINOR'S Natural Gluten Free Vegetable Base | 6/1 LB US | 000-74826-05406-600 | |

(Limited to the cash equivalent of FIVE CASES per operator OR 7500 FoodService Rewards® Bonus Points per operator.)
*Cash equivalent of the case will be based on the lowest priced MINOR'S Bases products on your distributor invoice.
See details below.

| | |
|------------------------|--|
| Total Cases Purchased | |
| + 2 = Total Free Cases | |

YOUR REWARDS CALCULATOR - Use the table below to calculate your total earnings.

| # Total Free Cases | Rebate | Total Rebate | OR | # Total Free Cases | Bonus Points | Total Bonus Points |
|--------------------|----------------------|--------------|----|--------------------|-----------------|--------------------|
| | x lowest priced case | = | | | x 1500 per case | = |

(Maximum reward: cash equivalent of five cases or 7500 FoodService Reward Bonus Points per Operator. Operator may only select one reward type.)

Your Name _____ Position _____

Establishment Name _____

Business Phone _____ E-Mail Address** _____

Business Address _____

City _____ State _____ ZIP _____

Primary Type of Operation College & University Restaurant Hospital Lodging Other _____

Distributor Name _____ City _____ State _____ Zip _____

Operator Signature _____ Date _____

**Your privacy is important to NESTLÉ PROFESSIONAL. We do not sell or rent your e-mail address or any other personally identifiable information.

YES! I would like to receive future information from NESTLÉ PROFESSIONAL.

MFR-1473

Purchase any two cases of MINOR'S® Natural Gluten Free products between 4/1/2012 – 9/30/2012 and receive the cash equivalent of one case of MINOR'S® Natural Gluten Free product OR 1500 FoodService rewards bonus points ("Reward"). Operator may only select one Reward type. Maximum reward: cash equivalent of five cases or 7500 FoodService Reward Bonus Points per Operator. Cash equivalent will be calculated based on lowest priced case of MINOR'S® Natural Gluten Free product on distributor invoices/tracking reports and total number of cases. To receive your Reward, mail in the completed "THE REAL DEAL FROM MINOR'S" Redemption Form with copies of distributor invoices or tracking reports showing purchases of qualifying MINOR'S® products purchased during the promotion period to: Nestlé Professional™, "THE REAL DEAL FROM MINOR'S" Promotion, P.O. Box 49118, Strongsville, OH 44149-0118. Request must be postmarked by 11/30/12. Eligible products include MINOR'S® Natural Gluten Free Beef Base 4x5lb, MINOR'S® Natural Gluten Free Beef Base 6x1lb, MINOR'S® Natural Gluten Free Chicken Base 4x5lb, MINOR'S® Natural Gluten Free Chicken Base 6x1lb and MINOR'S® Natural Gluten Free Vegetable Base 6x1lb. Please allow 8-10 weeks for processing. Qualifying products must be circled or highlighted. No handwritten invoices or sales history receipts will be accepted. Validated distributor invoices or tracking reports must include the following information: Distributor name and address, operator name and address, product purchase dates, MINOR'S® number or brand name, product description, pack sizes and price. Offer available only to FoodService Operators located in the USA. This offer is not available to distributors, individual locations of company-owned or franchised multi-unit operators or nonprofit and users buying promotion products under bid or with special pricing. This offer is not available to vending or office coffee service operators. To receive FoodService Rewards Bonus Points, operator must currently be enrolled in the FoodService Rewards program or enroll as a new member by 9/30/12. Eligibility is contingent on meeting the terms and conditions set forth by FoodService Rewards. Go to their website, foodservicerewards.com for more information. Bonus points will be deposited into qualifying operators' foodservice rewards account on or about 1/15/13. Void where restricted or prohibited by law. This original Limit (1) Rebate Form per customer. Only original Promotion Rebate Form will be accepted. Not responsible for lost, late, stolen, misdirected or illegible requests. Federal, State and Local taxes are the sole responsibility of the recipient. This original certificate cannot be assigned or transferred and cannot be combined or used with any other offer. Rebates or FoodService Rewards Bonus Points will only be given to foodservice operators and must be in conformance with Operator policies. Unless otherwise noted, all trademarks are owned by Société des Produits Nestlé S.A. Vevey, Switzerland. FoodService Rewards® is a registered trademark of Schoenackers, Inc., USPTO Reg. No. 2,844,677.

